



### Eigenvector centrality:

Eigenvector  $u \geq 0$  that quantifies the importance of the nodes in a network

$$M_G u = \lambda u$$

$M_G$  graph matrix e.g. Adjacency, Random Walk, PageRank

For the adjacency matrix

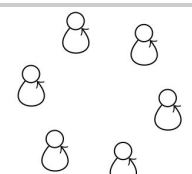
$$u_i \propto \sum_j A_{ij} u_j = (Au)_i$$

Importance of  $i$  is **linearly proportional** to the importances of its neighbors

### Main drawbacks:

1. Certain **importances are not linear**
2. The solution **may not be unique**

$Au = u, \forall u$



So the centrality is **highly ambiguous**

$$A = \begin{bmatrix} 1 & & & & \\ & \ddots & & & \\ & & \ddots & & \\ & & & \ddots & \\ & & & & 1 \end{bmatrix}$$

$$M_G(u) = Au^\alpha = u \iff u = 1$$

$$|\partial M_G(x)|x = \alpha Ax^\alpha$$

For  $\alpha \in (0, 1)$  only one nonlinear centrality: the "correct one"

### General nonlinear proportionality relations:

$$u_i \propto \sum_j A_{ij} f(u_j) \quad u_i \propto \sum_{jk} A_{ijk} f(u_j, u_k)$$

### Nonlinear eigenvector centrality:

$$M_G(u) = \lambda u$$

### THEOREM

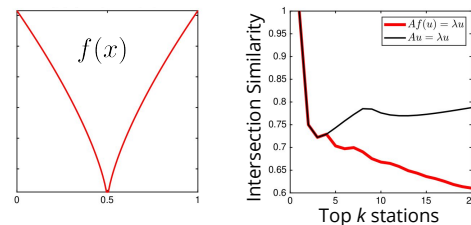
Let  $\partial M_G$  denote the Jacobian of  $M_G$ . If

$$|\partial M_G(x)|x < M_G(x) \quad (\text{entrywise})$$

for all  $x > 0$ , then there exists a unique nonlinear eigenvector centrality  $u > 0, \mathbb{1}^T u = 1$  such that  $M_G(u) = \lambda u$  and we can compute  $u$  to an arbitrary precision using a nonlinear Power Method.

**Example:** Passengers prefer to use a station over another if it is well connected to important stations but it is surrounded by minor stations

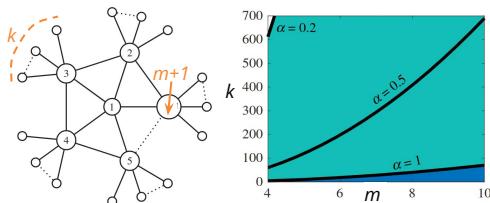
$$u_i \propto \sum_j A_{ij} f(u_j) \quad f(x) = |x - \frac{1}{2}|^\theta$$



**Example:** Triangle-aware eigenvector centrality

$$u_i \propto \alpha \sum_j A_{ij} u_j + (1 - \alpha) \sum_{jk} A_{ijk} (u_j^p + u_k^p)^{1/p}$$

$A_{ijk} = 1$  if  $ijk$  form a triangle



Values of  $m$  and  $k$  for which  $u_1 > u_2$