

## NONLINEAR EIGENVECTOR CENTRALITY

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## Eigenvector centrality:

Eigenvector  $u \geq 0$  that quantifies the importance of the nodes in a network

$$M_G u = \lambda u$$

 $M_G$  graph matrix e.g. Adjacency, Random Walk, PageRank

For the adjacency matrix

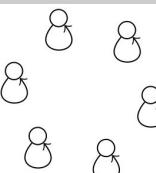
$$u_i \propto \sum_j A_{ij} u_j = (Au)_i$$

Importance of  $i$  is **linearly proportional** to the importances of its neighbors

## Main drawbacks:

1. Certain **importances are not linear**
2. The solution **may not be unique**

$$Au = u, \forall u$$

So the centrality is **highly ambiguous**

$$A = \begin{bmatrix} 1 & & & & & \\ & \ddots & & & & \\ & & 1 & & & \\ & & & \ddots & & \\ & & & & \ddots & \\ & & & & & 1 \end{bmatrix}$$

$$\mathcal{M}_G(u) = Au^\alpha = u \iff u = 1$$

$$|\partial \mathcal{M}_G(x)|x = \alpha Ax^\alpha$$

For  $\alpha \in (0, 1)$  only one nonlinear centrality: the "correct one"General **nonlinear proportionality relations**:

$$u_i \propto \sum_j A_{ij} f(u_j) \quad u_i \propto \sum_{jk} A_{ijk} f(u_j, u_k)$$

## Nonlinear eigenvector centrality:

$$\mathcal{M}_G(u) = \lambda u$$

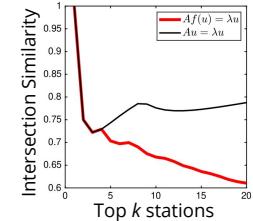
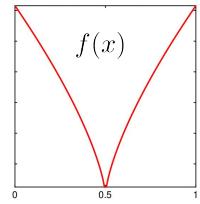
## THEOREM

Let  $\partial \mathcal{M}_G$  denote the Jacobian of  $\mathcal{M}_G$ . If

$$|\partial \mathcal{M}_G(x)|x < \mathcal{M}_G(x) \quad (\text{entrywise})$$

for all  $x > 0$ , then there exists a unique nonlinear eigenvector centrality  $u > 0$ ,  $1^T u = 1$  such that  $\mathcal{M}_G(u) = \lambda u$  and we can compute  $u$  to an arbitrary precision using a nonlinear Power Method.**Example:** Passengers prefer to use a station over another if it is well connected to important stations but it is surrounded by minor stations

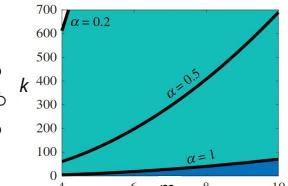
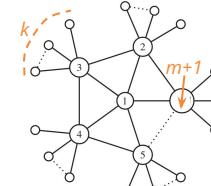
$$u_i \propto \sum_j A_{ij} f(u_j) \quad f(x) = |x - \frac{1}{2}|^\theta$$



## Example: Triangle-aware eigenvector centrality

$$u_i \propto \alpha \sum_j A_{ij} u_j + (1 - \alpha) \sum_{jk} A_{ijk} (u_j^p + u_k^p)^{1/p}$$

$$A_{ijk} = 1 \text{ if } ijk \text{ form a triangle}$$

Values of  $m$  and  $k$  for which  $u_1 > u_2$